

MAJOR PRODUCT CHANGES

OVERVIEW

The 2010 Shelby GT500 Coupe and Convertible feature an exterior and interior appearance designed to maintain its leadership in the Sports Car segment. Additionally, with the increased performance provided by the supercharged and intercooled 5.4L V8 and the SVT-tuned suspension, the 2010 Shelby GT500 continues to deliver the high performance you expect from SVT.

MODEL/SERIES/AVAILABILITY

- Coupe (P8J) and Convertible (P8K)

EXTERIOR FEATURES

- Signature coiled Cobra badge on front grille and front fenders
- Unique aluminum power dome hood with functional heat extractors
- Unique Shelby front and rear fascias, rear diffuser and decklid spoiler
- Over the top racing stripes and GT500 side stripes standard on coupe and convertible
- Easy Fill™ Capless Fuel Filler
- Wheels – 18" bright machined cast aluminum wheels on convertible
- Goodyear Eagle F1 Supercar tires –P255/45 ZR18 front & P285/40 ZR18 rear tires on convertible
- 19" painted forged aluminum wheels on Coupe D2VAU
- Goodyear Eagle F1 Supercar tires – P255/40ZR 19 (front) and P285/35ZR19 (rear) performance on Coupe

INTERIOR CHANGES

- **New Colors added:**
 - Brilliant Silver Metallic (UI)
 - Kona Blue Metallic (L6)
 - Grabber Blue (CI)
 - Sterling Gray Metallic (UJ)
- **Colors Discontinued:**
 - Alloy Metallic
 - Vista Blue
 - Grabber Orange
 - Vapor Silver Metallic

NEW FUNCTIONAL EQUIPMENT CHANGES★

- Auto Headlamp Standard
- AdvanceTrac® Electronic Stability Control® (ESC) Standard
- Easy Fuel™ Capless Fuel Filler
- Event Data Recorder (Black box)
- SOS Post Crash Alert System – activates when:
 - Airbags are deployed
 - Emergency flashers turn on
 - Engages horn,
 - Doors unlock for quick exiting
- SYNC™ Voice-activated Communication and Entertainment System with 911 assist and vehicle health report – Standard

NEW OPTIONS

ELECTRONICS PACKAGE – (58X)

Includes:

- Voice-activated Navigation System – In dash screen & Single DVD/CD/MP3 Player, DVD-audio, DVD-video capability. Internal hard disk drive for map, POI storage and 10 GB Music Jukebox. Support for SYNC™ and other multi-media devices (audio input jack).
- Includes 6-month SIRIUS® Travel Link Pre-paid Subscription (service not available in AK & HI)
- Dual Zone Automatic Climate Control

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

STANDARD EQUIPMENT

MECHANICAL

- Brakes – Power 4-wheel discs with ABS (Brembo Front Rotors and Calipers)
- Engine – 5.4L Supercharged 4V V8
- Transmission – Tremec 6-speed Manual

SAFETY & SECURITY

- Personal Safety System™ (seat belt pre-tensioners, load limiting retractors, dual stage front air bags, driver seat position sensing & crash severity sensing)
- AdvanceTrac® Electronic Stability Control
- Airbags – Dual Stage Front
- Airbags – Side Impact
- Keyless Entry – Remote
- LATCH (Lower Anchors & Tethers for CHildren) system
- Lighting – Illuminated Entry
- Security – Anti-Theft Perimeter Alarm (incl. perimeter inclination & intrusion alarms)
- Security – SecuriLock® Passive Anti-Theft (PATS)
- Tire Pressure Monitoring System (TPMS)
- Traction Control

EXTERIOR

- Badge – "Shelby GT500" badging on faux gas cap
- Badge – "SHELBY" badging on rear decklid
- Exhaust – Dual Stainless Steel with 4" Tips
- Headlamps – Quad Reflector
- Headlamps – w/integral park/turn lamps
- Hood – Aluminum hood (w/ large single heat extractor)
- Lighting – Fog lamps
- Mirrors – power
- Over-the-top "racing stripes" and "GT500" side stripes
- Rear Spoiler – SHELBY rear decklid
- 18" X 9.5" Aluminum Wheels with Goodyear Eagle F1 Supercar Tires (P255/45ZR18 Front & P285/40ZR18 Rear) **Convertible Only**
- 19" X 9.5" Aluminum Wheels with Goodyear Eagle F1 Supercar Tires (P255/40ZR19 Front & P285/35ZR19 Rear) **Coupe Only**

INTERIOR

- Center Console – Armrest with Locking Storage
- Climate Control – Manual
- Cupholders – (2) with cover
- Door Locks – Power
- Floor Mats – 1st Row w/ Silver perimeter stitching and "GT500" embroidered logo
- Lighting – Ambient Lighting
- Lighting – MyColor™ 125 color gauge backlighting
- Seats – Leather sport buckets w/ racing stripes coordinated to exterior stripes and Alcantara® Sue de accents
- Seats – 6-way Power Driver's Seats with Power Lumbar and 2-Way Adjustable Headrest
- Steering Wheel – Leather and Alcantara® Suede w/ Unique Thumb Pads
- Steering Wheel – Tilt
- Windows – Power, Driver & Passenger Global Open Controls

FUNCTIONAL

- Audio – 8 speakers
- Audio – Shaker 500 System (AM/FM Stereo/CDx6 MP3 Capable)
- Audio – Ford SYNC™
- Audio – Input Jack
- Audio – SIRIUS® Satellite Radio
- Cruise Control
- Easy Fill™ Capless Fuel Filler
- Headlamps – Autolamp
- Instrument Cluster – Message Center with Compass
- Instrument Cluster – 6 gauge instrument cluster SVT graphics; brushed aluminum accent cluster and air registers
- Pedals – Bright; Clutch, Brake and Accelerator
- Power Points
- Interior Trunk Release
- Windows – Rear Defroster

RAPID SPEC PRICING

PRICE LEVEL - TBA

Series/Rate	Option Code	Mustang Shelby GT500
Retail Series Mix (% of Total Vehicle)		X%
Mustang Shelby GT500 Coupe	P8J	\$\$
Mustang Shelby GT500 Convertible	P8K	\$\$
5.4L 4V SC V8 Engine	99S	S
6-speed Manual Transmission	44E	S
Rapid Spec		820A
Rapid Spec Mix		100%
Rapid Spec MSRP (before Discount)		\$\$
Rapid Spec Discount		\$\$
Included in Rapid Spec		
No Additional Equipment		N/A
Free Standing Packages & Options (FSO)		
Electronics Package Voice Activated Navigation – Dual Zone Automatic Temperature Control – Integrated audio and data Satellite radio – Park & Play (plays/reads audio and video discs) – Music Jukebox (audio CD "ripping" capability)	58X	\$\$
Shaker 1000 Audio System – AM/FM Stereo w/In-Dash CDx6, MP3 & 10-Speakers (Not available with Electronics Package – 58X)	918	\$\$
HID Headlamps (late availability)	51H	\$\$
Tape Stripes Delete – Top and side stripe delete	46D	\$\$
Factory Invoiced Accessories (FIA)		
Cover, Full Vehicle – Weathershield, w/Shelby Script & Cobra Logo	971	\$\$

Rapid Spec Disclaimer

Ford reserves the right to change product specifications at any time without incurring obligations. Total Base Manufacturer's Suggested Retail Price and Options (Total MSRP) is the price the manufacturer recommends for a vehicle including all selected options. Total Base MSRP and Options may not include destination and delivery charges. Total Base MSRP does not include sales or other taxes, tags, registration fees, government fees, smog certificates, emission testing charges, finance charges, and dealer document preparation charges. Pricing and availability is subject to change and varies based on but not limited to Region, Options, Dealer, Make, Model, and Costs. This data is provided for informational purposes only. See Dealer invoice for most up to date pricing information.

★ = New for this model year.

I = Included in Rapid Spec. S = Standard Equipment. \$\$ = Optional

FUNCTIONAL EQUIPMENT

AXLE AVAILABILITY

Axle Ratio = 3.55 with Limited Slip

WHEEL AVAILABILITY



18"x9.5" Bright Machined
Aluminum Wheels
Standard on GT500
Convertible (64S)



19"x9.5" Premium Painted
Aluminum Wheels
Standard on GT500
Coupe (64W)

COLOR & TRIM AVAILABILITY

COLOR OFFERINGS

Shelby GT500 Coupe and Convertible	Order Code	Premier Trim				
		Charcoal Black Leather with Coordinated Racing Stripe Inserts				
		Black Accents	White Accents	Silver Accents	Grabber Blue Accent	Red Accents
		6X	62	67	6B	6D
★Grabber Blue	CI	D	■			■
Torch Red	D3	■ or D	■	■		
Performance White	HP	D		■	■	■
★Kona Blue Metallic	L6	D	■	■		
Black	UA	■ or D	■	■	■	
Brilliant Silver Metallic	UI	■ or D				
Sterling Grey Metallic	UJ	■ or D		■		

Please Note:

1. Convertible requires (CA) top code
2. Over-the-top & GT500 side stripes are now standard on coupe and convertible
3. Interior choice determines exterior stripe color
4. (46D) Stripe Delete requires (6X) Interior

EMISSIONS

MISCELLANEOUS

COV Required 79V

50 STATE EMISSIONS

Standard on all units 425

ENGINE BLOCK HEATER

Engine Block Heater Dealer installed option only.... 41H

★ = New for this model year

POWERTRAIN/DIMENSIONS**FUEL ECONOMY**

ENGINE DISPL.	TRANSMISSION	50 STATES			
		F.E. LABEL ADJUSTED		ESTIMATED ANNUAL FUEL COST	MEMO: UNADJUSTED COMBINED
		CITY	HIGHWAY		
RWD					
SC 5.4L 4V V8	6-Speed Manual	TBD	TBD	TBD	TBD

ENGINE HORSEPOWER AND TORQUE RATINGS*

ENGINE DISPL.	TRANSMISSION	NOMINAL COMPRESSION RATIO	50 STATES	
			HORSEPOWER	TORQUE
			H.P. @ RPM	FT. LB. @ RPM
RWD				
SC 5.4L 4V V8	6-Speed Manual	TBD	TBD	TBD

DIMENSIONS*

INTERIOR DIMENSIONS	Measurements
Head Room (in)	
1 st Row	TBD
2 nd Row	TBD
Shoulder Room (in)	
1 st Row	TBD
2 nd Row	TBD
Leg Room Maximum Extension (in)	
1 st Row	TBD
2 nd Row	TBD
EPA Interior Volume Index (cu. ft.)	TBD
Luggage Capacity Trunk (cu. ft.)	TBD
EXTERIOR DIMENSIONS (in)	
Wheelbase	TBD
Overall Length	TBD
Overall Width	TBD
Overall Height	TBD

*All dimensions and horsepower/torque ratings are preliminary figures